

SAT KARTAR LIFE LIMITED

(Formerly known as Sat Kartar Shopping Limited)



Dated: 14.04.2026

To,
The Listing Department
National Stock Exchange of India Ltd.
Exchange Plaza, Bandra- Kurla Complex,
Bandra (East), Mumbai - 400 051

Sub: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Execution of Strategic Memorandum of Understanding with Jeena Sikho Lifecare Limited.

Trading Symbol: SATKARTAR

ISIN: INE0NB801022

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI LODR Regulations, we wish to inform that “Sat Kartar Life Limited (Formerly known as Sat Kartar Shopping Limited)” has entered into a Memorandum of Understanding (MOU) with Jeena Sikho Lifecare Limited.

The objective of the MOU is to explore strategic collaboration opportunities between the parties aimed at leveraging their respective strengths within the Ayurveda healthcare ecosystem.

Under the proposed collaboration framework, the parties intend to explore integration of:

* Sat Kartar Life Limited technology-driven consumer healthcare ecosystem, data analytics capabilities, artificial intelligence-driven patient engagement systems and digital infrastructure; and

* Jeena Sikho Lifecare Limited institutional Ayurveda healthcare delivery systems, including hospitals, Panchakarma centres, and structured clinical treatment infrastructure.

The collaboration may include exploration of potential models relating to patient engagement systems, institutional healthcare services, hospital development initiatives, and operational collaboration, subject to mutually agreed definitive agreements between the parties.

Further, the MOU also records that Sat Kartar Life Limited intends to develop Ayurveda hospitals and healthcare centres, including in South India, and the Parties may explore arrangements whereby Jeena Sikho

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Tel No. +011-40550741, website: www.satkartar.in, Email id: info@satkartar.in
CIN: L52590DL2012PLC238241

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Lifecare Limited may provide operational and management services for such facilities under separate agreements.

The said MOU is non-exclusive in nature and outlines a framework for exploring collaboration opportunities between the parties. Detailed commercial arrangements, if any, will be finalized through mutually agreed definitive agreements.

This collaboration aligns with the Company's strategy to build a technology-enabled Ayurveda healthcare ecosystem integrating consumer health platforms with institutional treatment infrastructure.

The execution of this MOU represents a step towards strengthening the Company's long-term vision of expanding its presence in integrated Ayurveda healthcare services.

Details under amended Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and SEBI Master Circular SEBI/HO/CFD/PoD2/CIR/P/0155 dated 11th November 2024 and HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated 30th January 2026 is enclosed herewith as **Annexure A**.

You are requested to take the above information on records and disseminate the same on your website.

The Meeting of the Board of Directors of the Company **commenced at 8:00 P.M. (IST) and concluded at 09:00 P.M. (IST)**

Thanking you,
Yours faithfully,
For Sat Kartar Shopping Limited

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Sonal Seth
Company Secretary & Compliance Officer
Membership No. F13949
Date: 14.04.2026
Place: New Delhi

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Annexure A

Details under amended Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and SEBI Master Circular SEBI/HO/CFD/PoD2/CIR/P/0155 dated 11th November 2024 and HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated 30th January 2026

S/No.	Particulars	Details
1	Name of the entity(ies) with whom agreement/ JV is signed;	Jeena Sikho Lifecare Limited is a company incorporated under the Companies Act, 2013, having its registered office at SCO -11 First Floor, Kalgidhar Enclave, Mohali, Zirakpur, Punjab, India, 140604. CIN: L52601PB2017PLC046545
2	Area of agreement/JV;	In this collaboration agreement, the parties intend to explore integration of: Sat Kartar Life Limited's powerful consumer health ecosystem, data analytics capabilities, artificial intelligence-driven patient acquisition systems and nationwide customer support infrastructure and Jeena Sikho Lifecare Limited - institutional Ayurveda healthcare delivery systems, including hospitals, Panchakarma centres, and structured clinical treatment infrastructure.
3	domestic/international;	Domestic
4	share exchange ratio / JV ratio	Not Applicable
5	scope of business operation of agreement / JV;	Under the collaboration:

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		The Parties, recognizing the complementary nature of their respective capabilities, hereby record their mutual intent to explore a strategic collaboration aimed at integrating Sat Kartar Life Limited data-driven patient acquisition ecosystem with Jeena Sikho Lifecare Limited clinical and institutional healthcare infrastructure, in a manner that enhances efficiency, scalability, and patient outcomes. Such collaboration is intended to create a structured pipeline wherein patient identification, engagement, and funnelling are managed through Sat Kartar Life Limited systems, while diagnosis, treatment, and healthcare delivery remain exclusively within the domain and control of Jeena Sikho Lifecare Limited, thereby ensuring that clinical integrity is preserved and operational accountability remains clearly demarcated.
6	details of consideration paid / received in agreement / JV;	Revenue Sharing Structure: (a) OPD / Medicine Cases • JSLL shall pay 15% of net billing value • Net billing = (Total amount received – GST – Discount) (b) IPD / Admission Cases • JSLL shall pay 15% of total bill value • Excluding GST and discounts 2. Recurring Revenue Model

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		• If a patient continues treatment (monthly or recurring), • 15% share shall continue to be payable to SKL • Applicable till patient continues active treatment at JSLL 3. Payment Trigger • Revenue share shall be payable only after actual payment is received from patient • No payment on: ○ Leads ○ Appointments ○ Non-converted patients 4. Exclusions • GST excluded • Discounts excluded • Free treatments excluded 5. Reconciliation • Monthly reconciliation • Transparent reporting • JSLL audit rights
7	significant terms and conditions of agreement / JV in brief	• Sat Kartar Life Limited intends to establish and develop Ayurveda hospitals and healthcare centres, including but not limited to regions in South India, wherein the entire infrastructure, capital investment, statutory compliances, licensing and setup shall be undertaken and owned by Sat Kartar Life Limited, while Jeena Sikho Lifecare Limited shall be engaged as the clinical or operational

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		service provider, and shall retain responsibility and authority over clinical operations, medical protocols, treatment decisions and patient care delivery, in accordance with applicable medical and regulatory requirements. • Each Party shall retain ownership of pre-existing data; patient-related clinical data post consultation shall vest exclusively with Jeena Sikho Lifecare Limited. • The MOU does not create any partnership, joint venture, or agency relationship, and the Parties shall act as independent contractors. • Term: The MOU shall remain valid for a period of three (3) years, unless terminated earlier. • Either Party may terminate the MOU by giving thirty (30) days' prior written notice, or earlier in accordance with termination provisions.
8.	whether the acquisition would fall within related party transactions and whether the promoter/ promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at "arm's length	The transaction does not fall within the definition of a Related Party Transaction under Regulation 2(1)(zb) of SEBI (LODR) Regulations, 2015. Sat Kartar Life Limited and its promoters are not related to the promoters or promoter group of Jeena Sikho Lifecare Limited.
9.	size of the entity(ies);	Sat Kartar Life Limited: Market Capitalization is Rs. 307.03 crores Jeena Sikho Lifecare Limited: Market Capitalization is Rs. 8,268.48 crores

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10.	rationale and benefit expected	The collaboration is intended to integrate Sat Kartar Life Limited's patient acquisition ecosystem with Jeena Sikho Lifecare Limited's clinical infrastructure to enhance efficiency, scalability, and patient outcomes.
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