

Date: 11.06.2025

To,  
The Manager  
Listing Compliance Department  
**National Stock Exchange of India Limited**  
Exchange Plaza, Bandra Kurla Complex,  
Bandra (East), Mumbai-400051

**SYMBOL: SATKARTAR**  
**ISIN: INE0NB801022**

**Subject: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015 related to Press Release**

Dear Sir/Ma'am

Pursuant to Regulation 30 of the SEBI (Listing Obligations Disclosure Requirements) Regulations, 2015, please find enclosed a Press Release issued by the Company on its Strategic Acquisitions to expand Nutraceuticals and Ayurveda Portfolio.

You are requested to kindly take the said information on your record and acknowledge it.

**Thanking you,  
Yours faithfully,  
For Sat Kartar Shopping Limited**

**HIMANSHU MALIK**  
**U MALIK**  
**Himanshu Malik**  
**Company Secretary & Compliance Officer**

Digitally signed by HIMANSHU MALIK  
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**Date: 11.06.2025**  
**Place: New Delhi**



## **Sat Kartar Shopping Ltd updates the Exchange on its Strategic Acquisitions to Expand Neutraceuticals and Ayurveda Portfolio**

**Delhi, 11<sup>th</sup> June, 2025** – Sat Kartar Shopping Ltd is pleased to inform the Exchanges about two strategic acquisitions currently underway, that expand its business portfolio and market reach.

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### **Acquisition of Ajooni Life Sciences Private Limited**

The Company will complete acquisition of 100% equity share capital of Ajooni Life Sciences Private Limited for a total consideration of approximately ₹5,00,000 in an all-cash transaction. The acquisition is expected to be completed in June 2025 and is being carried out as a **Related Party Transaction**.

#### **Key Details of Ajooni Life Sciences Private Limited Acquisition:**

**About the company:** Engaged in Marketing and selling of products through Television, Electronic Media, Print Media and other modes

**Cost of Acquisition:** ₹5,00,000 (Rupees Five Lacs approximately)

**Stake Acquired:** 100% equity share capital

**Completion of Acquisition:** June 2025

**Rationale:** This acquisition enables the Company to gain control and align operations more closely with the Company's long-term vision, providing greater flexibility in decision-making within this sector. This acquisition enables the Company to consolidate its neutraceuticals manufacturing and liabilities under the Sat Kartar Group umbrella while maintaining clear operational and regulatory separation from Ayurveda product lines. The transaction, being a promoter-owned entity acquisition, ensures seamless integration without compliance complexities or conflict of interest issues.



## **Acquisition of Plantomed Neutraceuticals Private Limited**

Additionally, the Company's Board of Directors has approved the acquisition and strategic investment in Plantomed Neutraceuticals Private Limited from 19% to 76% by acquiring an additional 57% equity, by utilizing IPO Proceeds attributed for the unidentified acquisition. This is **not a Related Party Transaction**.

### **Key Details of Plantomed Neutraceuticals Private Limited Acquisition:**

**About the company:** Plantomed is an Ayurveda healthcare company committed to providing natural wellness solutions relating to specific therapeutic areas and general lifestyle products, committed to promote a healthier lifestyle.

**Cost of Acquisition:** ₹90,00,000 (Rupees Ninety Lacs approximately)

**Total Stake:** 76% of Equity Share Capital increased from initial 19% Equity Share Capital

**Approval Date:** May 17, 2025

**Completion of Acquisition:** May 2025

**Rationale:** This strategic acquisition will enable the company to gain majority control and align operations more closely with our company's long-term vision. It will provide us with greater flexibility in decision making, brand consolidation and product expansion.

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**Related to these acquisitions, Mr. Manprit Singh Chadha, Promoter and Chief Operating Officer, commented, "These acquisitions align perfectly with our growth strategy and long-term vision. The acquisition of Ajooni Life Sciences strengthens our presence in the neutraceuticals sector; while our investment in Plantomed Neutraceuticals positions us in the rapidly expanding neutraceuticals market and help us use its strengths of higher retention rate of customers. Both transactions provide us with enhanced operational flexibility and new growth opportunities aligned with a sustainable long-term growth."**

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**About Sat Kartar Shopping Limited:**

Sat Kartar Shopping is an Ayurveda healthcare company committed to providing natural wellness solutions relating to specific therapeutic areas and general lifestyle products, committed to promote a healthier lifestyle. We integrate traditional Ayurvedic knowledge with modern research to empower individuals to adopt healthier lifestyles. With a strong market presence and a diverse product portfolio, we focus on innovation and responsive product development and establishing ourselves as a dedicated player in this sector and emphasizing quality and effectiveness in our holistic wellness offerings.

Our website- [www.satkartar.in](http://www.satkartar.in)

**For more information, contact:**

Sat Kartar Shopping Ltd	Merlin Capital Advisors
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