

SAT KARTAR LIFE LIMITED

(Formerly known as Sat Kartar Shopping Limited)



Dated: 06.05.2026

To,
The Manager- Listing Compliance
National Stock Exchange India Limited
Exchange Plaza, Plot No. C/1, G Block,
Bandra Kurla complex, Bandra (E),
Mumbai 400051

SYMBOL: SATKARTAR
ISIN: INE0NB801022

Sub: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 related to Investors' Presentation.

Dear Sir/Ma'am

Pursuant to Regulation 30 of the SEBI (Listing Obligations Disclosure Requirements) Regulations, 2015, we are submitting herewith the Investors' Presentation on the Financial Results of the Sat Kartar Life Limited ("the Company") for the half year and financial year ended on March 31, 2026.

You are requested to kindly take the said information on your record and acknowledge it.

Thanking you,
Yours faithfully,
For Sat Kartar Life Limited
(Formerly known as Sat Kartar Shopping Limited)

Sonal Seth
Digitally signed
by Sonal Seth
Date: 2026.05.06
09:55:54 +05'30'

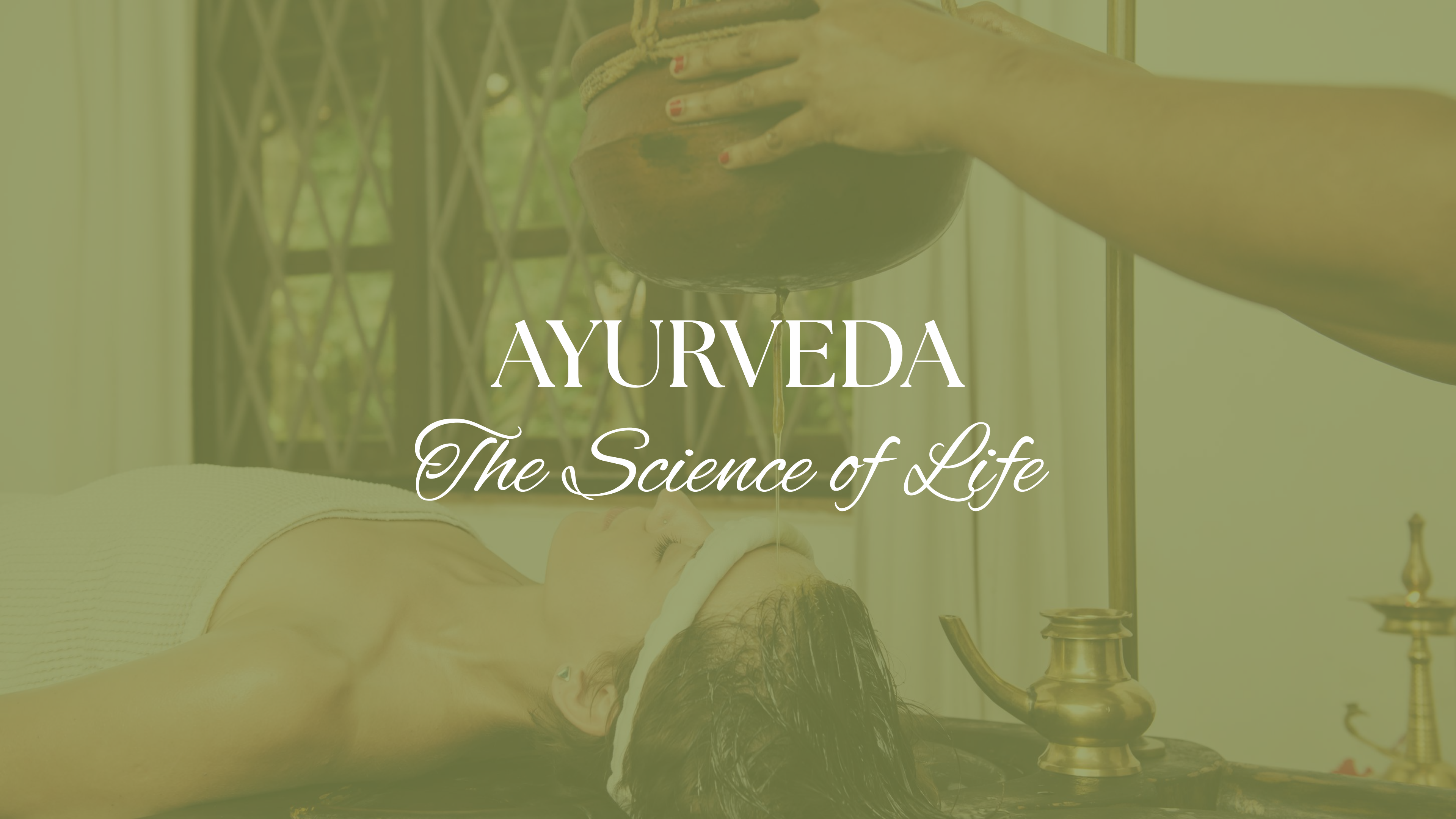
Sonal Seth
Company Secretary & Compliance Officer
Membership No. F13949
Date: 06.05.2026
Place: New Delhi



इहात कार्तार गीह तेवे

Revolutionizing Wellness with Ayurveda
Investor Presentation H2 & FY26



A person is lying down, receiving an Ayurvedic oil treatment. A hand is holding a coconut shell, pouring oil onto the person's head. The background features a lattice window and a brass oil lamp.

AYURVEDA

The Science of Life

From the Promoter's Desk



As we move through the second half of FY26, Sat Kartar Life Ltd. has entered a pivotal phase in its growth journey. The launch of our first Sat Kartar Ayurveda Hospital marks our expansion of the business into an integrated Ayurveda healthcare enterprise, combining products, clinical care, and data-driven insights into a patient-centric ecosystem.

Our collaboration with Jeena Sikho Lifecare Ltd. is accelerating this vision, as we build a scalable institutional platform with modern infrastructure and standardized protocols. Encouraged by early traction, we are focused on expanding our footprint and remain confident of reaching 300 beds by FY27.

Our products business continues to perform strongly, supported by an expanding portfolio, improved efficiencies, and deeper market reach through our multilingual salesforce. The integration of medical expertise is further enhancing trust and customer value.

Our AI initiatives are directly linked to measurable outcomes including improved conversion rates, reduced customer acquisition cost (CAC), and enhanced agent productivity ensuring that AI investments translate into tangible business returns, not just experimentation.

With international expansion underway, we are well-positioned to strengthen our global presence. We remain confident in achieving our ₹500 Crore revenue milestone by FY28, driven by our dual-engine model, innovation, and strategic partnerships, while maintaining a strong focus on profitability and long-term value creation.



Mr. Manprit Singh Chadha

Founder and Chief Operating Officer

About

We are more than a brand; we are your partner in a healthier journey, inspired by Ayurveda and backed by science.

At **Sat Kartar Life Ltd** (formerly *Sat Kartar Shopping Ltd*), we are dedicated to promoting a healthier, more balanced lifestyle through the timeless wisdom of **Ayurveda**. As a modern **Ayurveda healthcare company**, we combine traditional knowledge with contemporary research to deliver natural and effective wellness solutions. We also operate **Sat Kartar Sanjeevan Hospital** in Delhi, a **30-bed** facility offering authentic Ayurvedic treatments, strengthening our integrated approach to healthcare.

From herbal remedies to daily wellness essentials, our products reflect a strong commitment to quality, innovation, and authenticity. As a consumer-centric brand, we offer thoughtfully crafted Ayurvedic solutions suited to today's wellness needs.

Our product formulations are approved by:



भारत सरकार
GOVERNMENT
OF INDIA



NATIONAL RESEARCH
DEVELOPMENT CORPORATION
An Enterprise of DSIR
Ministry of Science and Technology, Govt. of India

Delivering Quality
Ayurveda, Backed by
Science and Scale

Sat Kartar: Snapshot

01



30 Beds
Ayurvedic Hospital

02



28.72% / 38.7%
ROE / ROCE

03



2500+
Team Strength

04



25,000
Daily Unique Leads

05



16+ Remedial
Solutions

06



160+
SKUs

07



In house
Manufacturing of
Nutraceuticals

08



Formulations
approved by Ministry
of **AYUSH**

09



Pan-India
Presence

10



In house
R&D

Key Half Yearly Highlights

SAT KARTAR SHOPPING LTD TRANSITIONED TO SAT KARTAR LIFE LTD.



Healthcare Expansion & Fundraise

01

Initiated operations of the first Ayurvedic hospital in Delhi with a **30-bed capacity** and approved a preferential issue fundraise (**₹48.58 Cr**) at **₹172 per equity share / warrant** led by institutional investors and HNIs, supporting healthcare expansion and strategic initiatives.

Strategic Healthcare Expansion

02

Entered into a **3-year strategic MOU** (April 2026) with **Jeena Sikho Lifecare Limited** to expand Ayurveda healthcare delivery by leveraging joint capabilities in distribution, product development, and patient outreach, driving wider market reach and long-term growth.

Operational Scale-Up

03

Commissioned **4 new call centres across Tamil Nadu, Karnataka, and NCR** to improve reach, efficiency, and support product expansion.

Technology Advancement

04

Our **AI initiatives** are directly linked to measurable outcomes, including improved conversion rates, **reduced customer acquisition cost (CAC)**, and enhanced agent productivity, ensuring that AI investments translate into tangible business returns, not just experimentation.

Brand Ambassador Recognition

05

Mr. Manprit Singh Chadha, Founder & COO, recognized as **Brand Ambassador by SECI**, reflecting commitment to social impact.

Strategic Collaboration Announcement

SAT KARTAR LIFE LTD × JEENA SIKHO LIFECARE LTD

01

Overview

- Entered into a strategic MoU to build a technology-enabled Ayurveda healthcare ecosystem
- Combines digital patient engagement with institutional treatment infrastructure



02

Key Objective

- Strengthen organised Ayurveda healthcare delivery across India
- Integrate patient journey from awareness → consultation → treatment → long-term wellness



03

Synergy Highlights

- JSL: Network of Ayurveda hospitals & Panchakarma centres
- SKL: AI-driven patient acquisition, data analytics & digital ecosystem
- Enhanced patient access, engagement & outcomes



04

Strategic Impact

- Expansion into institutional healthcare & wellness services
- Improved hospital utilisation & recurring revenues
- Scalable, asset-light growth through existing digital infrastructure



05

Vision

- Build a scalable, accessible Ayurveda healthcare platform
- Serve millions through integrated digital + clinical care



Capital Raise & Healthcare Ecosystem Expansion

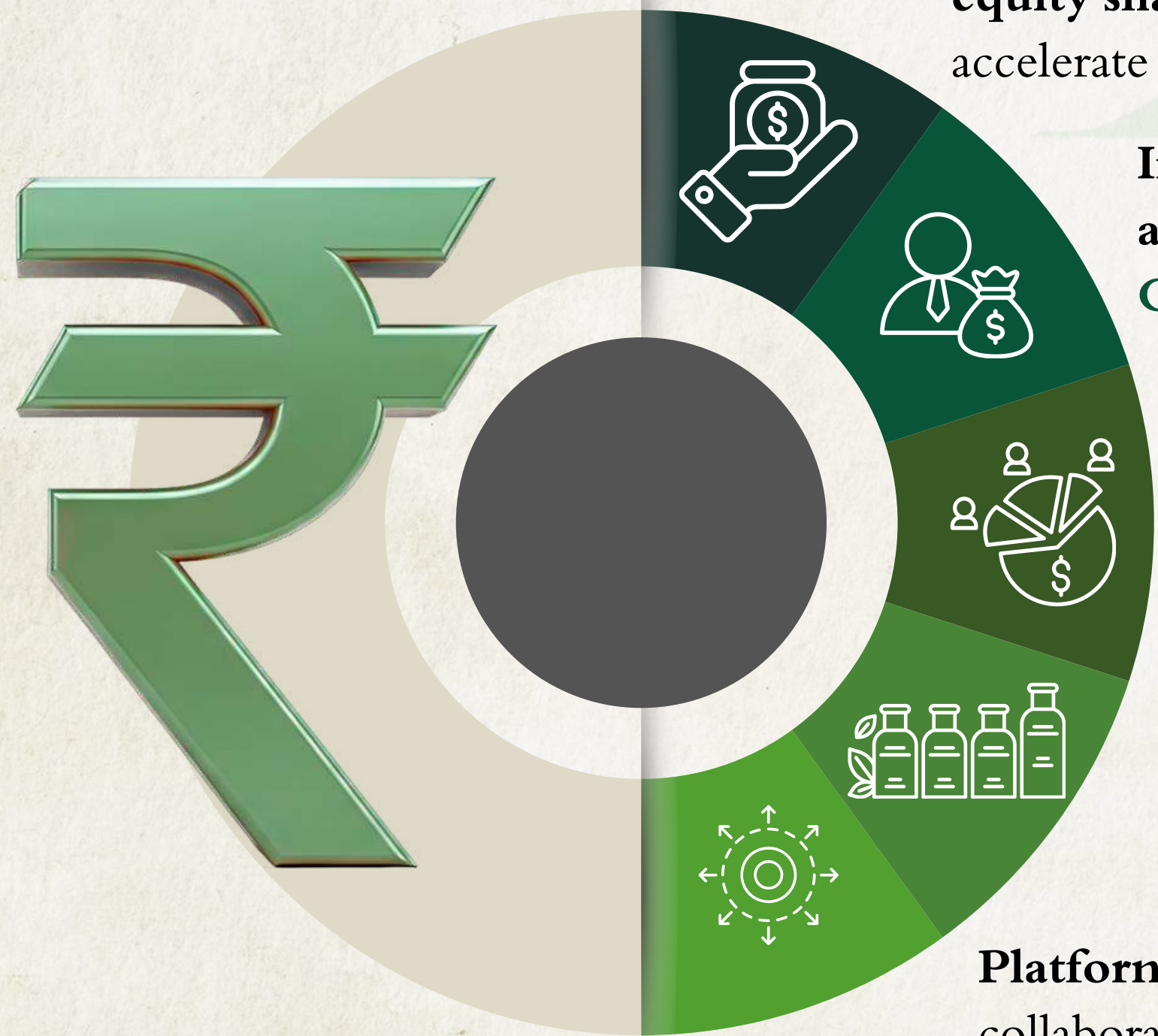
Strategic Fundraise Initiative — Approved **preferential issue at ₹172 per equity share/warrant**, including equity shares and convertible warrants, to accelerate growth and strengthen the integrated healthcare platform.

Institutional Investor Participation — Total fundraise of **₹48.58 Cr** across **15 investors**, led by marquee **global investor LIGHTHOUSE CANTON**, alongside notable HNIs and family offices.

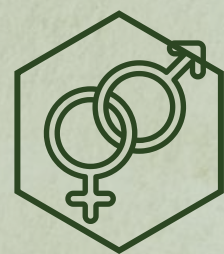
Equity & Warrants Structure — Issuance of **50,400 equity shares** and **27.74 lakh convertible warrants**, enabling phased capital infusion and long-term investor alignment.

Full Ownership of Plantomed — Acquiring additional **24% stake in Plantomed Neutraceuticals for ₹1.21 Cr**, making it a 100% wholly owned subsidiary.

Platform Expansion & Value Unlocking — Integration of Plantomed and collaboration with Jeena Sikho to build a differentiated Ayurveda healthcare ecosystem, driving scale, brand consolidation, and institutional validation.



Our Care and Support To Your Problems



Sexual Wellness



Diabetes



Piles Care



De- Addictions



Bone & Joints

80%

Revenue
Contribution



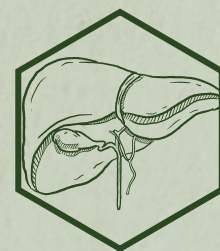
**PCOS
PCOD**



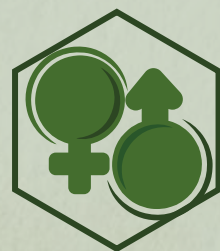
**Respiratory
Support**



**Hair
Care**



**Liver
Care**



**Infertility
Support**



**Mind
Care**



**Immune
Support**



**Lungs
Care**



**Personal
Care**

20%

Revenue
Contribution

Sat Kartar Sanjeevan

AYURVEDA SPECIALTY HOSPITAL – KEY HIGHLIGHTS



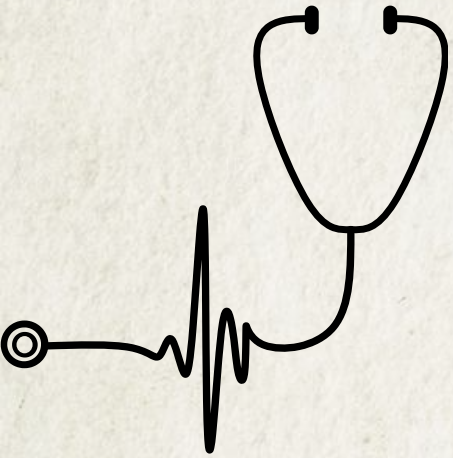
	Well Established Ayurveda Specialty Hospital
	Built across 13,500 Sq. Feet
	Bed Capacity– 30 Beds
	₹2 Cr Investment (Internal Accruals + IPO Funds)
	Operational w.e.f. March 5,2026 To contribute meaningfully to Revenue and EBITDA as healthcare vertical scales



- Located in Paschim Vihar Extension, New Delhi (Plot No. 18, Delhi – 110063), catering to a dense urban population with increasing preference for alternative and preventive healthcare.
- Presence in Delhi NCR, enabling access to a large and growing base of lifestyle–disease patients seeking long–term, non–invasive treatment solutions.
- Designed as a focused Ayurveda care center with 4 OPDs, ensuring structured and supervised patient care delivery.



Sat Kartar Hospital's Capital-Efficient Healthcare Model



Low CAPEX per bed

- Setup cost of **₹7–8 lakh per bed**, significantly lower than conventional hospitals
- Asset–light expansion through customized leased facilities
- Focused infrastructure designed specifically for Ayurveda therapies, reducing heavy equipment investment

- **Panchkarma Therapies:**
Detoxification & metabolic restoration
- **Kshar Sutra for Piles:** Minimally invasive Ayurvedic procedure
- **Kidney Support Therapies:**
Specialized treatments for renal health
- **Personalized Medicines:**
Doctor–prescribed formulations by Sat Kartar Life Ltd.

Specialized Ayurveda treatment offerings



High revenue productivity per bed

- **Average revenue of ₹10,000 per bed per day**, driven by high therapy utilization and repeat treatment cycles
- Integrated pharmacy ensures additional revenue through prescribed medicines manufactured in–house

Hospitals are equipped with:

- Consultation Rooms
- Therapy Rooms
- Recovery Rooms
- Procedure Room

This standardized layout enables rapid scalability, operational consistency, and optimized patient flow across locations.

Standardized clinical infrastructure



Hospital Growth Roadmap

SCALING CAPACITY WITH REVENUE VISIBILITY



01

Scalable Model: Growth supported by strong demand, differentiated care delivery, and balanced bed mix

02

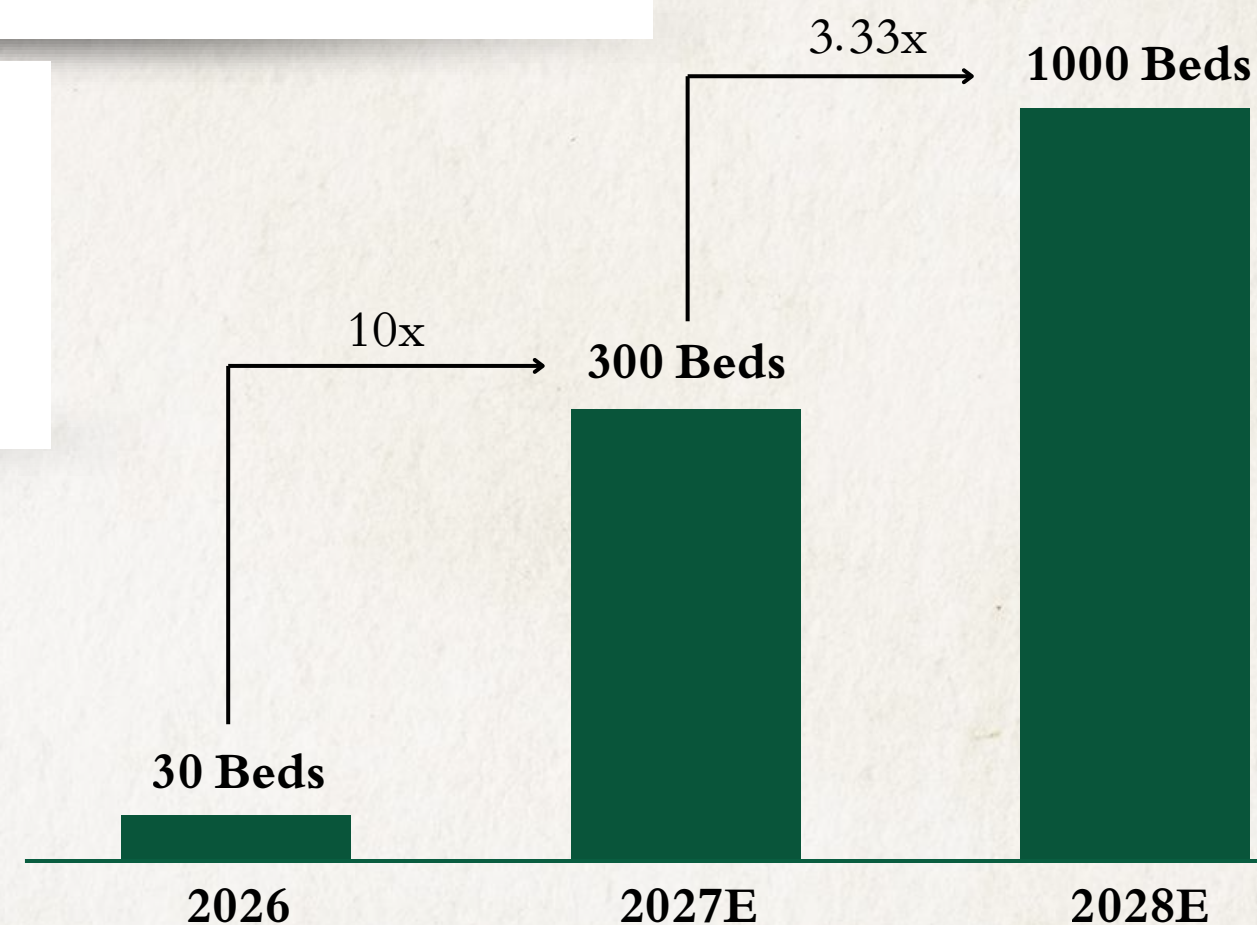
Margin Expansion: Improving operating leverage to drive blended PAT margins toward **14–15%**

03

Revenue Contribution: Hospitals expected to contribute **₹100+ Cr** by FY28, emerging as a key growth driver

04

Capacity Scale-Up: 30 beds in FY26, expanding to **300 beds by FY27E**, and **1000 beds by FY28E**



Healing Across भारत

OUR PRESENCE



We operate and ensure availability of our products **all over India**



South India is a key growth market, led by **Tamil Nadu's** contribution



We serve to **more than 12,000+** Pincodes across India



Our marketing channels spread across **Google, Meta and Television**



We communicate and serve in more than **10+** Languages in India



- North India : 42.4%
- South India : 57.6%

Top Revenue Contributing States:

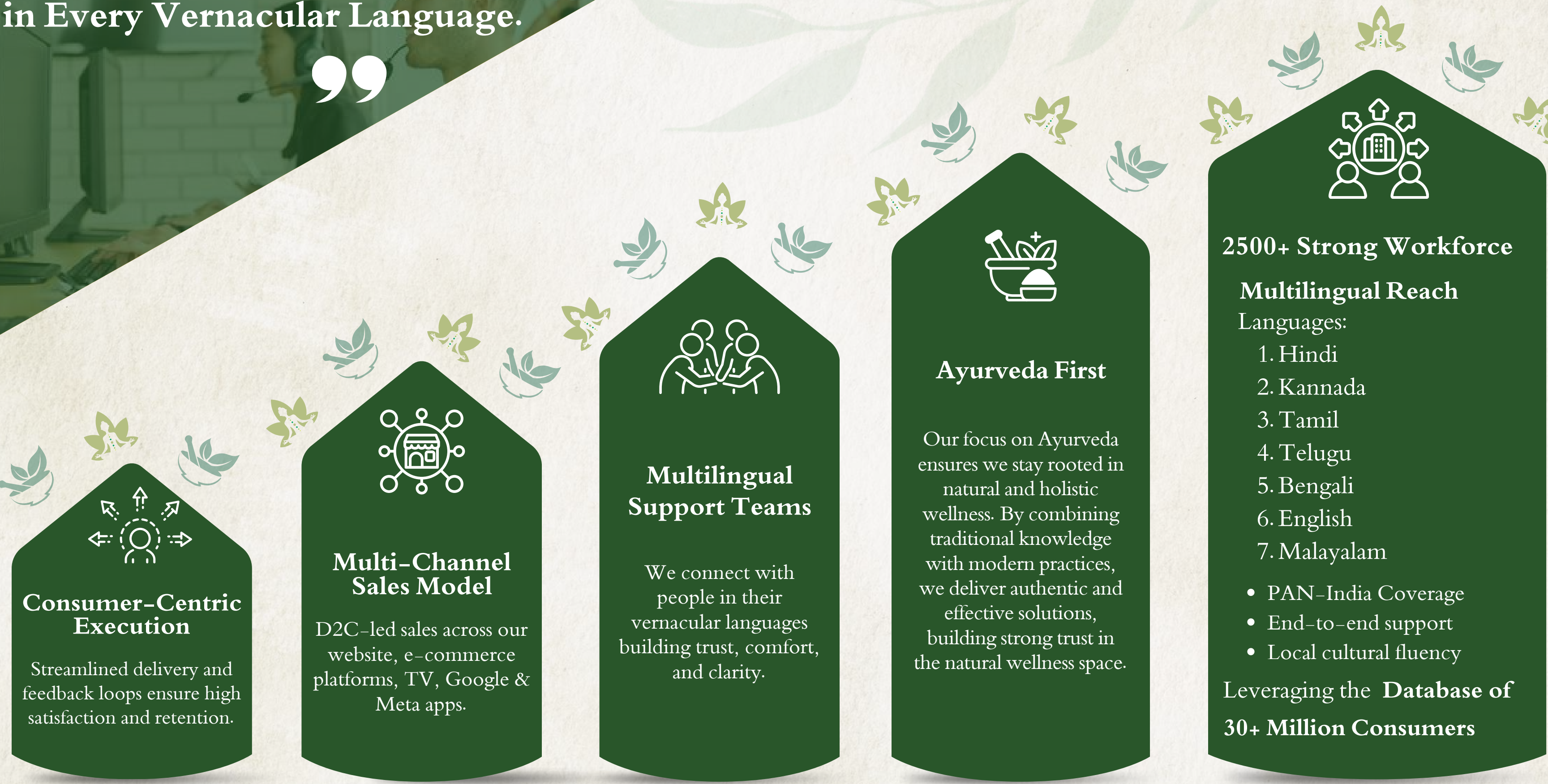
Tamil Nadu	22%
Uttar Pradesh	21%
Karnataka	12%
Rajasthan	8%
Andhra Pradesh	8%

“

A Team That Speaks Wellness
in Every Vernacular Language.

”

The Team Driving Growth



Sat Kartar Growth Formula



ASSET-LIGHT
MODEL & DATA
DRIVEN



LEVERAGING
DATABASE OF
30+ MILLION
CONSUMERS



ECONOMIES
OF SCALE



OPERATING
LEVERAGE



HIGH
RETENTION &
CONVERSION
RATIO



STRONG BRAND
POSITIONING &
PRODUCT
INNOVATION



Company's major focus is to be asset light and generate **higher cashflows**.



Grow without heavy assets keeping **capital free and margins strong**



More scale = better cost efficiencies and higher profitability per unit.



Fixed costs stay stable, but revenues multiply; **amplifying margins**



25% Repeat Customers drive predictable, low-cost revenue.



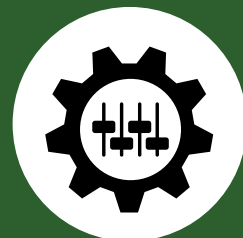
Strong working-capital discipline supports **healthy cash** generation.

Our Growth Strategy



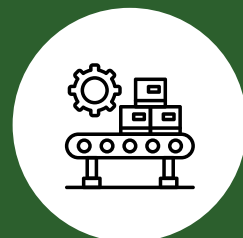
Horizontal Expansion

Ayurvedic hospitals already launched; further expansion into yoga therapy and integrated wellness clinics underway.



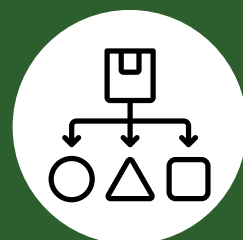
Hyper-Personalized Wellness

AI-driven recommendations for 30M+ users, tailored by ailment, age, region, and behavior to improve outcomes and engagement.



In-House Manufacturing & Diversification

50% of capsule production moving in-house to ensure better quality control, cost efficiency, and faster innovation.



Product Diversification

Expanding into nutraceuticals under VedaBay, focusing on daily-use wellness products to boost retention.



International Expansion

Planned entry into US markets through subsidiaries to capture global demand for Ayurveda.

Way Forward

OUR FY27-FY28 GROWTH ROADMAP



Healthcare Platform (Topping – Upside to ₹500 Cr)

30 to 300 beds by FY27. Products business to be pushed through OPD + pharmacy model. Hospitals expected to contribute **₹100+ Cr by FY28**.



Plantomed Scale-Up (100% Subsidiary, Firing)

Scaling high-repeat nutraceuticals with strong retention. Premium SKUs drive margins, targeting ₹40–60 Cr by FY28.



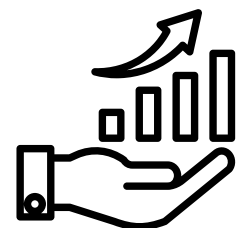
Regional Call Centres (Vernacular Reach)

4 centres (TN, KA, AP, NCR) driving conversions (TN 22%, UP 21%, KA 12%). Vernacular model scales reach.



AI-Led Operations (Margin + Productivity)

AI delivers 15–20% conversion uplift and lower cost-per-lead. 30M+ database and media optimization improve targeting and ROAS.



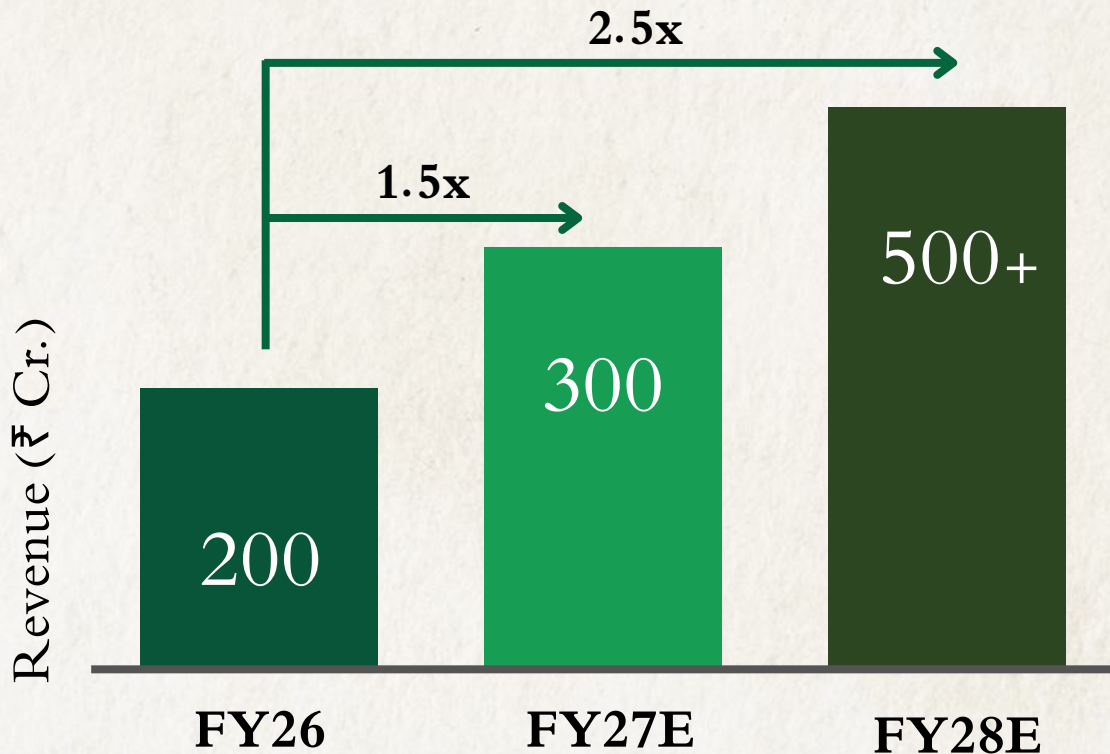
High-Ticket Verticals (Men's Wellness + Premium)

High-ASP categories drive margins. Doctor-led model and US entry fuel growth.

₹500+ Cr Revenue Target by Product Segments

By FY28, we remain confident to outpace industry growth by achieving more than 2x the sector's growth rate, driven by our operational efficiency, disciplined execution, and strong demand visibility. With scale benefits and operating leverage kicking in, our focus remains on **double-digit PAT margins** and delivering sustainable value creation.

Our guidance is driven by core products business ONLY, while Healthcare Platforms(Hospitals) revenue is incremental upside on top of this.



A person is lying down, receiving a head massage. A hand is pouring oil from a coconut shell into their hair. The background features a lattice screen and a brass oil lamp.

KEEPING THE SPIRIT OF
Ayurveda Alive

Our Journey So Far – From Roots to Reach

2018

Digital Marketing Initiation

2022

Revenue Milestone: 50 Crores

2024

IPO Application Post
Revenue milestone of 100
Crores

2026

1. Announced collaboration with Jeena Sikho Lifecare Ltd for Ayurveda healthcare opportunities.
2. Inaugurated Sat Kartar Ayurvedic Hospital.
3. Launched an AI-powered customer service agent.
4. Rebranded from Sat Kartar Shopping Ltd to Sat Kartar Life Ltd.
5. Incorporation of a subsidiary – Sat Kartar Ocean Pvt Ltd for the purpose of undertaking marketing and advertising activities.

2012

Company Incorporation

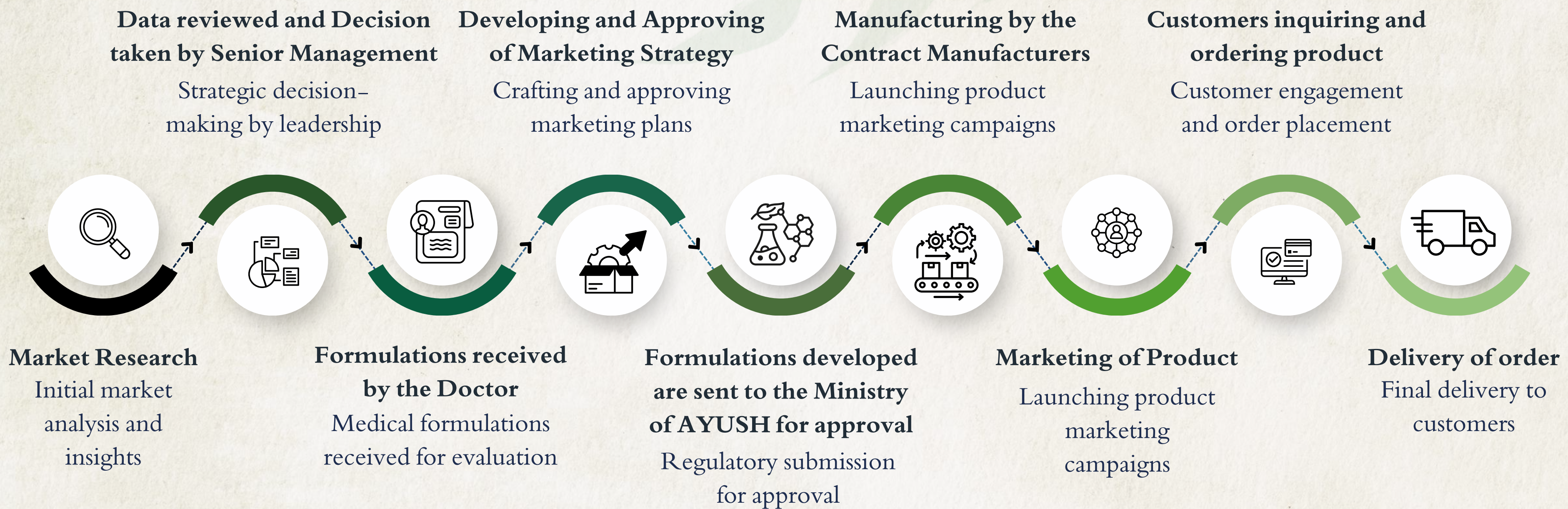
2013–2016

TV Marketing Push

2025

1. IPO Launch on NSE Emerge
2. Acquired Ajooni Life Sciences and Plantomed Neutraceuticals Pvt. Ltd.
3. Began in-house manufacturing of Ayurvedic Capsules

From Research To Delivery: Our Product Journey



Asset Light Model

FOCUSING ON ASSET LIGHT BUSINESS MODEL AND HIGHER RETURN RATIOS

Strategic Contract Manufacturing

We follow a strategic contract manufacturing approach:

- Partnering with trusted third-party manufacturers who bring scale, compliance, and technical expertise.

Core Focus

- Product innovation rooted in Ayurveda.
- Brand building with emotional consumer connect.
- Digital-first marketing & PAN India distribution.



Quality Assurance

Through robust contracts, we retain control over:

- Proprietary Ayurvedic formulations
- End-to-end quality assurance

Direct-to-Consumer Advantage

We streamline the consumer journey:

- Faster deliveries
- Multilingual customer support
- Feedback-driven improvements

Product Portfolio

Product Portfolio

Specific problem led niche therapeutic area

- Addiction
- Piles
- Diabetes
- Hair fall
- Bone and Joint pain
- PCOS
- PCOD

Lifestyle led Curative Areas

- Sexual Wellness
- Immunity Care
- Personal Care
- Mind Care
- Respiratory Support



These nutraceutical products are set to be manufactured and marketed in the **USA**.

Product Portfolio



Sexual Wellness

- Boosts testosterone & increases sperm count.
- Stimulates the nervous system.
- Provides stamina and boosts energy.
- Prolongs intercourse.
- Increases sexual energy and libido.
- Maximizes excitement and arousal.
- Improves sperm count and volume.
- Enriches testosterone.



Bones and Joints

- Provides relief from muscle stiffness
- Helps reduce excruciating joint pain
- Instant and long-lasting results



Piles

- Supports, assists under Ayurveda Supervision.
- Relieves pain and swelling in 10-15 days
- Relief in constipation in 2 to 5 days
- Helps shrink pile mass in 15 days

Product Portfolio

Addiction

- Suppresses addiction cravings.
- Purifies and detoxifies blood
- No withdrawals or relapse symptoms.
- Strengthens vital organs.



Others

- Fertility: Nari Jeevan Jyoti manages PCOD
- Immunity: Ayush Kwath revitalises the body.
- Hair Care: Adivasi Hair Oil reduces Hair Fall.



Diabetes

- Stimulates secretion from Pancreatic beta –Cells
- Boosts acceptance of glucose metabolizing hormones. Normalises blood sugar.
- Reduces free–radical damage of beta cells
- Increases the production of insulin by beta cells of pancreas. Reduces tiredness and fatigue.
- based on formulation provided by CCRAS.
- Helps in frequent urination.



Plantomed Neutraceuticals Private Limited

BRAND CONSOLIDATION AND PRODUCT EXPANSION.



Status
Acquired an additional 24% stake, thereby making it a wholly owned subsidiary.

Product Focus
Diabetes Care Products with focus on affordable, low ticket size offerings ensuring high repeat consumption and accessibility

✓ **Low Ticket Size**
Affordable product pricing enables wider accessibility and higher volume sales.

✓ **High Retention**
Strong repeat purchase behavior driven by effective wellness outcomes and customer trust.

✓ **Diabetes-Focused Portfolio**
Specialized product range targeting diabetes management, catering to a large and growing market segment.

STRATEGIC BENEFITS

Sat Kartar Life Ltd

IN-HOUSE CAPSULE MANUFACTURING FACILITY





Manufacturing Facility of SatKartar Life Ltd



Sonipat, Haryana



Planned expansion into Nutraceuticals Manufacturing.

Status

Successfully Commissioned & Commercial Production Commenced

Product Focus

Ayurvedic Capsules with Initial focus on manufacturing 50% of company requirement

✓ **Enhanced Quality Control**

Reduced dependency on third-party quality assurance and better control over raw materials.

✓ **Operational Efficiency**

Directly fulfills 50% of capsule procurement requirements, ensuring smoother and faster supply chain management.

✓ **Cost Optimization**

Creation of operational efficiencies and cost optimization opportunities through in-house production.

✓ **Autonomy & Growth**

Boosts in-house manufacturing strength, positioning the company for diversified growth.

STRATEGIC BENEFITS

Our Premium Wellness Brand ~ vedabay

REMEDIES FOR GOODLIFE

VENTURING INTO HIGH MARGIN PRODUCT VERTICALS



Vedabay Vitili-Go



Vedabay Testo
Build



Vedabay Safed Musli



Vedabay
Psory Sys



Vedabay Ayush 82



Vedabay Lungs Detox



Vedabay
De-Varicose



Vedabay Liver Detox



Vedabay Glutathione
Tablets



Stop Piles

A person is lying down, receiving a traditional oil massage. A hand is holding a coconut shell, pouring oil onto the person's head. The scene is set in a room with a lattice window and a brass oil lamp. The text "INDUSTRY OVERVIEW" and "The Science of Life" is overlaid on the image.

INDUSTRY OVERVIEW

The Science of Life

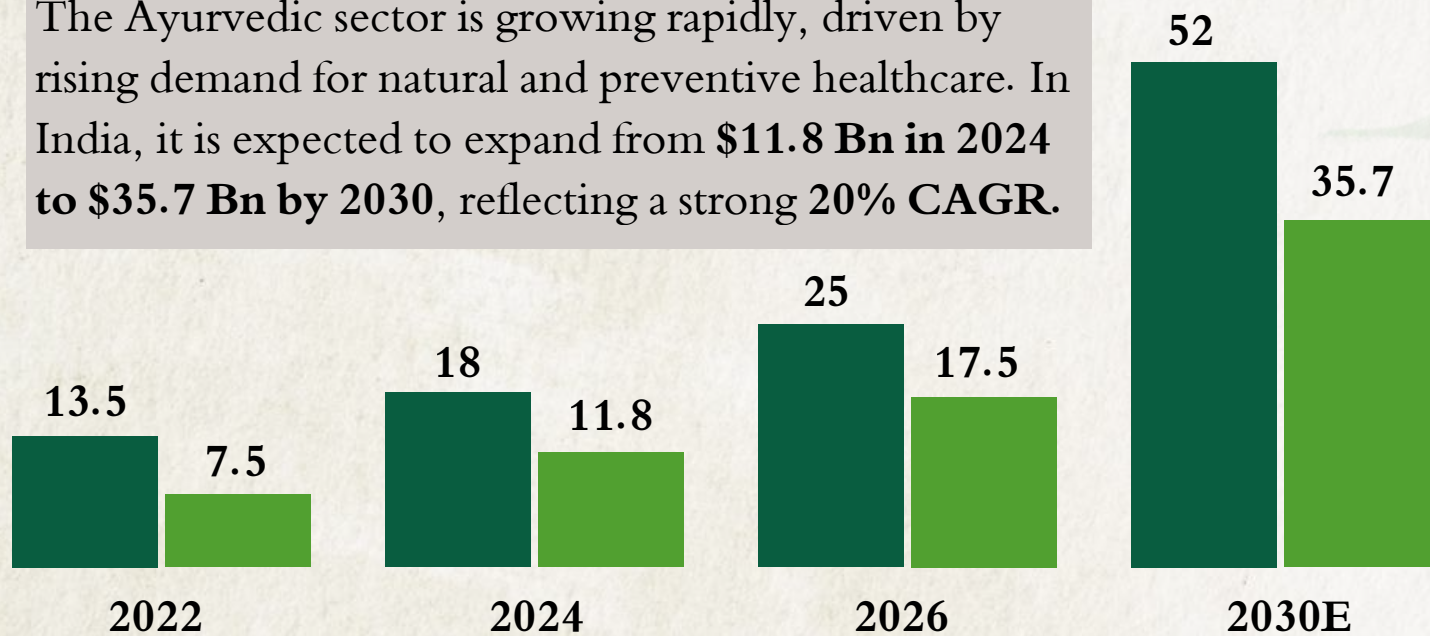
Industry Overview



Ayurvedic Sector (In \$Billion)

● Global ● Indian

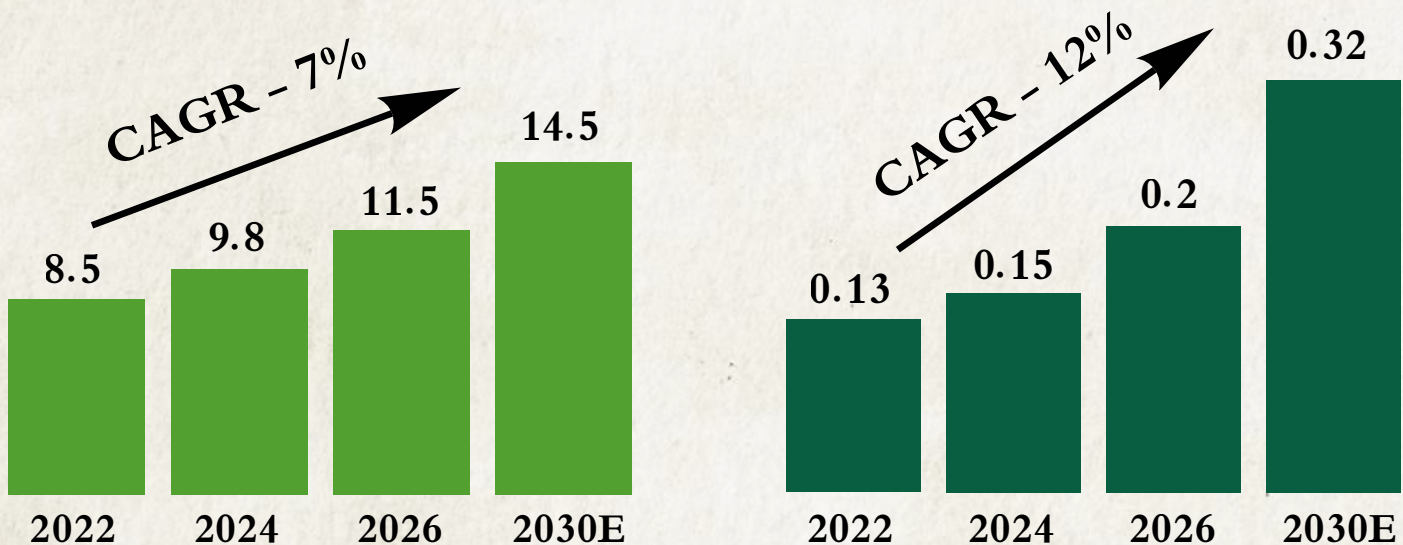
The Ayurvedic sector is growing rapidly, driven by rising demand for natural and preventive healthcare. In India, it is expected to expand from \$11.8 Bn in 2024 to \$35.7 Bn by 2030, reflecting a strong 20% CAGR.



Healthcare Sector (In \$Trillion)

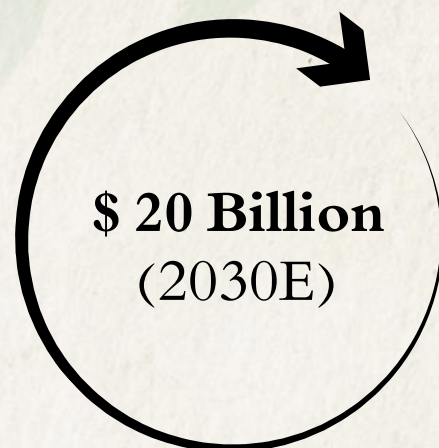
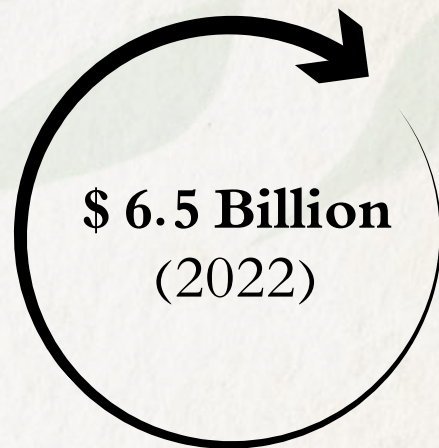
Global

Indian



Medical Tourism (India)

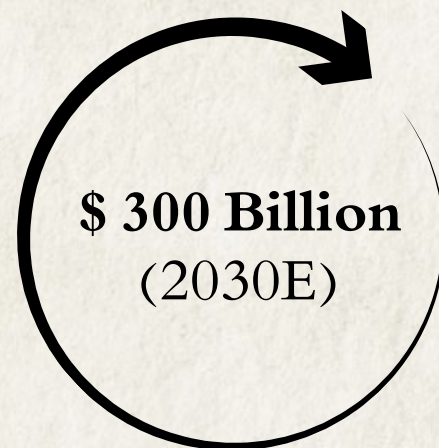
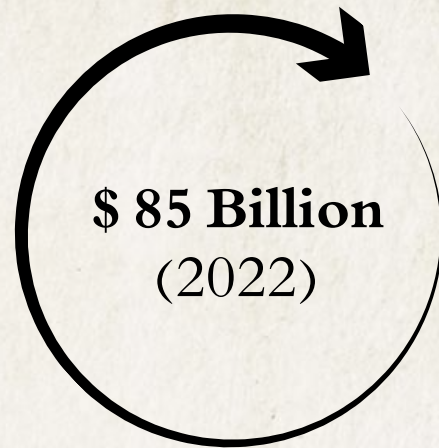
(India)



CAGR - 15%

Medical Tourism (Global)

(Global)



CAGR - 13%

Indian Ayurvedic & Wellness Industry Characteristics

2nd

Largest AYUSH Market Globally

70%+

Global Raw Herbal Material Sourced

15,000+

Ayurvedic wellness & therapy centres

2nd

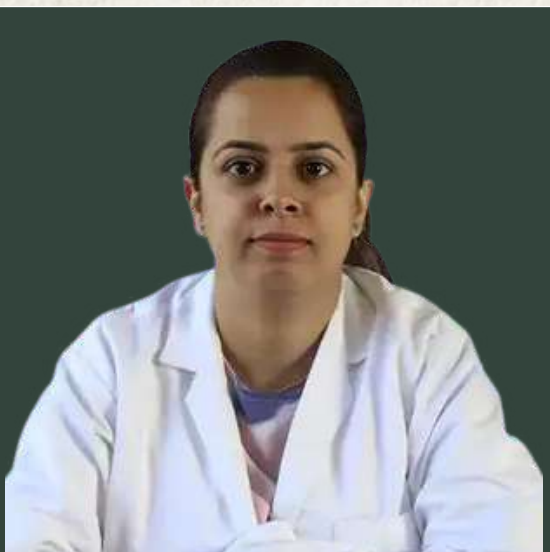
Largest exporter of Ayurvedic Products

- India accounts for nearly 80% of global Ayurveda and traditional medicine production
- India is **one of the world's largest suppliers** of medicinal and aromatic plants
- India hosts >15,000 Ayurvedic wellness & therapy centres
- India is the **2nd largest exporter** of Ayurveda products globally



Bridging Ancient Wisdom With Modern Science

OUR TEAM OF MEDICAL CONSULTANTS



Dr. Hindika Bhagat

Experience: 8+ Years

Specialization: Infertility Counselor, Sexual Health, Men's Health, Women's Health



Dr. Ravinder Kaur

Experience: 23+ Years

Specialization: Cancer Treatment, Chronic kidney Disease, Chronic Liver Disorder, Joints Pain, Muscular Dystrophy, Infertility (Male & Female), Diabetes (T1, T2)



Dr. Dipti Jain

Experience: 22+ Years

Specialization: Liver problems, Chronic Constipation, Acidity, Migraine, Varicose Vein, Anxiety, Obesity, weight gain



Dr. Abhinesh Tiwari

Experience: 5+ Years

Specialization: Vrikka Vikara(Kidney Disorder), Arbuda Chikitsa (Cancer Treatment) & Yakrit Vikara(Liver Disorders)



Dr. Pooja Verma

Experience: 5+ Years

Specialization: Diabetes Management, Joints & Arthritis, Piles Care and Aging & Mobility



Dr. Meghna Attray

Experience: 5+ Years

Specialization: Infertility Counselor, Sexual Health, Men's Health, Women's Health

FINANCIALS

A woman with dark hair is lying down, her head tilted back, as a stream of oil is poured onto her forehead from a coconut shell held by a hand. The scene is set in a room with a lattice window in the background and a brass oil lamp on a table to the right. The entire image has a warm, golden-yellow tint.

Consolidated Profit & Loss

(₹ in Crores)

	H2FY26	H2FY25	YoY %	FY26	FY25	YoY%
Revenue from Operations	110.62	87.13	26.96	200.70	162.92	23.19
Employee Expenses	11.51	13.72	-	22.98	27.60	-
COGS	9.05	4.86	-	14.47	8.99	-
Other Expenses	75.19	59.95	-	138.55	112.09	-
EBITDA	14.87	8.60	72.91	24.69	14.23	73.51
EBITDA %	13.44	9.87	357BPS	12.30	8.73	357BPS
Other income	0.56	0.54	-	2.42	0.76	-
Depreciation	2.07	0.77	-	3.37	1.30	-
Finance Cost	0.25	0.32	-	0.53	0.54	-
PBT	13.11	8.04	63.05	23.22	13.15	76.58
Exceptional Items	-	-	-	-	-	-
Current Tax	3.45	2.14	-	5.97	3.53	-
PAT from Operations	9.80	5.99	63.61	17.10	9.81	74.31
PAT Margin %	8.86	6.88	198BPS	8.52	6.00	252BPS
Adj. Diluted EPS	6.22	4.50	-	10.86	7.37	-

Balance Sheet

(₹ in Crores)

Particulars	March 2026	March 2025	March 2024
Equity Capital	16	16	3
Reserves	51.85	36	7
Borrowings	2.41	6	2
Other Liabilities	14.83	7	11
Total Liabilities	84.85	65	22
Fixed Assets	11.21	7	3
CWIP	0.78	0.28	0
Investments	0.52	0.82	5
Other Assets	72.33	58	14
Total Assets	84.85	65	22



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