

PRMOTER AND
CHIEF OPERATING OFFICER

Mr. Manprit Singh Chadha



BOARD OF DIRECTORS

➤ Mr. Ved Prakash (Managing Director)



➤ Mr. Pranav Singh Chadha (Director)



➤ Mr. Sanjay Kumar (Director)



➤ Ms. Simriti Kaur (Director)



➤ Ms. Richa Takkar (Non-Executive Director)



➤ Mr. Manoj Kumar Verma (Independent Director)



➤ Mr. Steve Austin Pereira (Independent Director)



➤ Mr. Ranjeet Kumar Verma (Independent Director)

Brief profile of Promoter and Board of Directors

Mr. Manprit Singh Chadha

Mr. Manprit Singh Chadha is the promoter of “**Sat Kartar Life Limited**” and a seasoned professional with over **three** decades of experience in corporate finance, entrepreneurship, and diversified industries. A qualified Chartered Accountant, he completed his graduation in B.Com. (Hons) from the University of Delhi in 1990 and earned his Chartered Accountancy designation **from** the Institute of Chartered Accountants of India in year 1994.

Over the years, Mr. Chadha has demonstrated exemplary leadership across sectors such as biotechnology, telecom, automobile, and customer service operations. His professional journey includes key roles in reputed organizations — he served as the Financial Controller at Daksh e-Services (a BPO firm), Business Support Head at Watson Towers and Chief Financial Officer (CFO) at Bharti Telecom (Airtel) in Seychelles and Pan India Motors Private Limited.

In 2012, leveraging his vast experience, he founded “**Sat Kartar Life Limited**” steering it with strategic direction and financial prudence. As a hands-on entrepreneur, Mr. Manprit Singh Chadha has significantly contributed to shaping the company's vision and scaling operations with a focus on the wellness and Ayurveda segment.

Mr. Chadha's contributions are central to the Company's formation and growth, and his multidisciplinary experience continues to be an asset to the organization.

Under the insightful guidance of Mr. Manprit Singh Chadha, the company has emerged as a trusted name in its industry, marked by consistent performance and integrity.

Board of Directors – Sat Kartar Life Limited **(Formerly known as Sat Kartar Shopping Limited)**

Mr. Ved Prakash, the Managing Director of the Company, aged 39 years and holds a Bachelor's degree in Commerce from the University of Delhi. With over 12 years of extensive experience in the marketing and branding of Ayurveda products, he has played a pivotal role in shaping the strategic direction of the Company. Mr. Ved Prakash initially joined Sat Kartar Life Limited in its early days and worked as a freelancer from 2013 to 2018, during which he contributed significantly to content creation and promotional strategies. Upon rejoining the Company in 2018, he brought about transformative changes in digital marketing, e-commerce campaigns, and overall brand engagement.

His efforts led to substantial growth in customer reach and brand recognition. He was appointed as Whole-Time Director and elevated to the role of Managing Director on May 1, 2024.

Mr. Pranav Singh Chadha serves as an Executive Director and is also one of the Promoters of the Company. A 29-year-old graduate in Commerce from Sri Guru Gobind Singh College of Commerce (University of Delhi), Mr. Chadha has been associated with the Company since 2017. He initially joined as a Digital Marketing Associate, where he managed D2C campaigns across multiple digital platforms and contributed to customer retention, lead generation, and marketing automation initiatives.

Ms. Simrati Kaur, also an Executive Director and Promoter, is 30 years old and a graduate from Indira Gandhi Institute of Technology. She has been instrumental in leading the Company's digital marketing initiatives. With around four years of experience, she specializes in planning and executing digital marketing strategies aligned with key performance indicators (KPIs). Her responsibilities include overseeing product launches, developing content strategies, and analyzing performance metrics to drive brand growth and consumer engagement.

Mr. Sanjay Kumar

Mr. Sanjay Kumar, aged 45 years, served as an Executive Director of the Company since January 12, 2021. He holds a Bachelor's degree in Arts from the University of Delhi and brings with him over two decades of rich and diversified experience across multiple operational domains. His professional journey spans across industries such as Ayurveda, Export-Import, and Technology, with notable expertise in general administration, procurement, transportation, vendor development and management, logistics, supply chain management, and regulatory compliance.

Throughout his career, Mr. Sanjay Kumar has held key roles that demonstrate his operational acumen and leadership skills. He has previously worked as Administration Executive at Agilent Technologies, served as Manager – Administration & Facility at Contentra Technologies (I) Private Limited, and also contributed significantly at Seven Colours Exim Private Limited. His consistent track record in managerial and administrative functions made him a valued member of the Company's executive team.

Ms. Richa Takkar

Ms. Richa Takkar, aged 37 Years, Non-Executive Director, effective from January 1, 2024. She holds a Bachelor's degree in Arts from the University of Delhi. She has a plentiful and varied career in customer support, marked by progressive roles from team leader to director of the Company. Having 8 years of experience in customer support services is a testament of her dedication and expertise in enhancing customer support and operational efficiency.

Mr. Manoj Kumar Verma, appointed as an Independent Director on January 20, 2024 (and regularized on April 9, 2024), is a qualified Company Secretary with over three decades of experience in corporate governance, legal compliance, and regulatory matters. Aged 58, he brings

a wealth of professional expertise to the Board. He does not hold any shares in the Company and is not entitled to any remuneration, being a non-executive independent director.

Mr. Steve Austin Pereira appointed as an Independent Director, is 47 years old and holds a Bachelor's degree in Hotel Management along with a Post Graduate Diploma in Human Resources and Industrial Relations. He has a rich background in service management and currently holds directorships in Z-Tech (India) Limited and Waymaker Enterprises LLP. He was appointed to the Board on August 1, 2024, and regularized on October 26, 2024. Mr. Pereira does not hold any shares in the Company and serves in a non-executive capacity.

Mr. Ranjeet Kumar Verma

Mr. Ranjeet Kumar Verma, aged 51 years, has been serving as an Independent Director of the Company with effect from October 30, 2025. He is a qualified and practicing Company Secretary as well as an Insolvency Professional with extensive professional experience of more than 19 years in the areas of corporate laws, regulatory compliance, and governance advisory.

Over the course of his professional career, Mr. Ranjeet Kumar Verma has developed deep expertise in matters relating to Corporate Law, the Companies Act, 2013, SEBI regulations including SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, and other allied regulatory frameworks. He has been actively advising corporates on compliance management, corporate governance practices, secretarial and legal matters, and regulatory filings with various statutory authorities.

In addition to his practice as a Company Secretary, he is also registered as an Insolvency Professional and has been involved in matters concerning insolvency and restructuring under the Insolvency and Bankruptcy Code, 2016. His professional background enables him to provide valuable guidance to companies on legal, compliance, and governance-related matters.

Mr. Verma is also empanelled with the Indian Institute of Corporate Affairs (IICA) as an Independent Director and is registered in the Independent Directors' Databank maintained by IICA. With his rich professional experience, strong understanding of corporate governance, and regulatory frameworks, he contributes effectively to the Board by bringing independent judgement and strategic insights in the deliberations and decision-making processes of the Company.
